

How to register:

'Early Bird' Registration before July 1, 2002

Corporate Delegates € 500 plus VAT*
Academics € 300 plus VAT

Normal Registration

Corporate Delegates € 580 plus VAT
Academics € 350 plus VAT

To register go to www.lang-tech.org

Registration fees for LangTech 2002 cover entrance to all conference sessions, coffee breaks and lunch as well as the gala evening reception.

(*VAT currently is 16%)

Press Registrations

Accredited members of the press are also invited to register via www.lang-tech.org

LangTech 2002 • 26-27 September 2002, Berlin



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Useful Information

For more information on LangTech 2002, please contact:

Conference website: www.lang-tech.org

General information and organisation

Michael Huch
VDI/VDE-Technology Centre for Information Technologies
Tel: +49 3328 435 - 193
E-mail: organisation@lang-tech.org

Sponsoring and advertising opportunities

Bente Maegaard - Organisation Chair
Center for Sprogteknologi (CST)
E-mail: bente@cst.dk

Programme Chair

Hans Uszkoreit
German Research Center for Artificial Intelligence (DFKI)
E-mail: uszkoreit@dfki.de

Venue

Dorint Hotel Schweizerhof
Budapester Str. 25
D-10787 Berlin
Tel: +49 30 26 96 0
Fax: +49 30 26 96 10 00



Located at the heart of the City of Berlin, within a short distance of several tourist attractions, Hotel Schweizerhof offers a world-class conference ambience.

www.lang-tech.org

LangTech 2002
BERLIN | 26-27 SEPTEMBER

LangTech 2002

The New European Forum for Language Technology

26-27 September 2002
Hotel Schweizerhof, Berlin

Sponsored by:

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www.lang-tech.org

Introducing LangTech 2002

LangTech 2002 is the **first** dedicated international forum for people and organisations involved in the development, deployment and exploitation of **spoken and written language technologies**.

Language and speech technologies, after decades of research and development, have reached near-market maturity where a growing number of companies are now offering value-added services and solutions to a broad spectrum of potential users.

This exciting new event will feature the latest developments in all aspects of speech and language technology:

- **TECHNOLOGIES:** existing language technologies ready for deployment.
- **SOLUTIONS:** new market ready or close to market solutions.
- **TRANSFER:** case studies of successful language technology transfer to the corporate sector.
- **MARKETING:** success stories on the marketing of language technology products.
- **FINANCING:** venture capital for language technology companies.
- **TRENDS:** new trends in research and future market opportunities.

Programme

LangTech 2002 will feature keynote talks from leading industry players, presentations from a wide range of developers and solution providers and panel discussions on key issues affecting the market in Europe and beyond.

As part of a unique structure, the conference will offer 'streams' covering the key language technology sectors:

- **VOICE SOLUTIONS:** for the control of software and machinery, customer relationship management, systems for the handicapped and multimodal communication in an ambient intelligence setting.
- **KNOWLEDGE SOLUTIONS:** for information and knowledge management, content management, e-learning, document authoring and management.
- **MULTILINGUAL SOLUTIONS:** for localisation, automatic text translation, translation memories, interactive speech translation and crosslingual information retrieval.

Please visit our dedicated website, www.lang-tech.org, for latest conference programme, including updated speaker and exhibitor lists.

SME Presentations

Special sessions will enable start-up companies to promote and pitch their services and explore funding possibilities. **The LangTech Prize will be awarded to the best business idea or concept, as judged by a specialist panel from the venture capital sector.**

Presentation submissions are to be received via langtech@hltcentral.org before 30 June, 2002.

Who should attend?

LangTech 2002 offers a focused international forum for:

- **DEVELOPERS:** industrial developers from SMEs and large corporations.
- **INTEGRATORS:** service providers and integrators of language technology applications.
- **EXECUTIVES:** seeking to streamline business processes through the adoption of new technologies.
- **ENTREPRENEURS:** founders and managers of language technology start-up companies.
- **RESEARCHERS:** scientists/technologists from academia, research centres and industry.
- **FACILITATORS:** decision-makers, analysts, technology transfer specialists.
- **INVESTORS:** venture capital providers and investment banks.
- **MEDIA:** media representatives and technology information providers.

Exhibition Opportunities

Demonstrations of applications, products, services and research prototypes will be featured in the LangTech exhibition area. Companies and institutions wishing to take advantage of this opportunity should contact:

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